

NOEMI COLOR CARE

TECHNICAL SERIES

TECHNICAL MANUAL

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TECHNICAL SERIES

COLOR



CARE



PROFESSIONAL TECHNICAL SERIES FOR EYEBROWS AND EYELASHES

NOEMI COLOR CARE

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Professional Technical Series COLOR CARE NOEMI

Country of Origin: Germany

COLOR CARE NOEMI **Shampoo** - 100ml

COLOR CARE NOEMI **Mask** - 50ml

COLOR CARE NOEMI **Finish Gel** - 30ml

This product line has been developed by NOEMI brand technologists specifically to complete chemical procedures.

Three steps for vibrant, rich color, hydration, hair structure alignment, and skin protection and restoration.

All three products work within one system, complementing and enhancing each other's properties.

Visible results after the first use!

COLOR CARE NOEMI Shampoo gently completes the coloring procedure and activates the nourishing components of the COLOR CARE NOEMI Mask.

COLOR CARE NOEMI Intensive Mask significantly improves hair structure and helps maintain color vibrancy and longevity.

The final step of the series is COLOR CARE NOEMI Finish Gel. Its light and airy texture absorbs quickly without leaving a greasy or sticky residue. It locks active components into the skin and hair. Contains a moisturizing agent that helps retain moisture in the hair and skin for over 24 hours. Soothes the skin, reducing redness and irritation. Leaves hair smooth and shiny.

THE ENTIRE SERIES FEATURES A PLEASANT FLORAL FRAGRANCE.



SHAMPOO AFTER

Ingredients: Purified Water, Decyl glucoside, Cocamidopropyl betaine, C 12-16 olefin Sulfonate, PEG 40 Hydrogenated castor oil, Propylene glycol, Sorbeth-230 Tetraoleate (and) Decyl Glucoside (and) Sorbitan Laurate, Tetrahydropiperine, Amodimethicone and Trideceth-12 and Cetrimonium Chloride, Curcuma Longa (Turmeric) root extract, Withania Somnifera Root Extract, Bacopa Monniera Extract, Nardostachys Jatamansi Root Extract, EDTA, Polyquaternium-10, Lactic acid, Fragrance.

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COLOR STABILIZING SHAMPOO: A COLORIST'S HELPER

Completes the coloring procedure. Gently and delicately removes residual dye without stripping color from the hair or skin surface. Neutralizes alkaline residues after coloring. Helps maintain the longevity of color and the shine of dyed eyebrow hair.

Application:

After completing the eyebrow coloring procedure, rinse off the dye with water. Then apply a small amount of shampoo evenly to the eyebrows, gently lather with massaging movements, and rinse with water. Complete the procedure with the COLOR CARE Mask.

100 ml

Shelf Life:
24 months
after opening



**STOPS THE CHEMICAL
REACTION, MAINTAINING
COLOR VIBRANCY**



pH 4.0

MASK

BEFORE / AFTER

Ingredients: Purified Water, Cetearyl Alcohol, Glycerin, PEG-12 Dimethicone, Paraffinum Liquidum, Quaternium-91 (and) Cetrimonium Methosulfate (and) Cetearyl Alcohol, Cetrimonium Chloride, Oleyl Alcohol, Curcuma Longa (Turmeric) root extract, Withania Somnifera Root Extract, Ashwagandha Extract, Bacopa Monniera Extract, Brahmi Extract, Nardostachys Jatamansi Root Extract, Hydrolysed corn protein, Hydrolysed soya protein, Hydrolysed wheat protein, Isomethyl Laurate, Behentrimonium Chloride, Dimethicone, Hydroxypropyl Starch Phosphate, Cetearyl Alcohol (and) Dicityl phosphate (and) Ceteth-10 Phosphate, EDTA, Fragrance

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NOURISHING MASK FOR HAIR STRUCTURE IMPROVEMENT AND COLOR MAINTENANCE

A colorist's helper. Restores eyebrow hair structure and normalizes skin condition. Helps preserve color and shine of dyed hair. Conditions, smooths, and evens out the surface of eyebrow hairs. Reduces hair porosity and prevents moisture and color loss. Recommended for use during coloring procedures and other chemical treatments.

Application:
Evenly distribute the COLOR CARE Mask onto washed and towel-dried eyebrows. Leave on for 3-5 minutes or up to 10 minutes for better results. Rinse thoroughly with water. For enhanced mask effects, use a plastic film or dry heat. Use after COLOR CARE Shampoo.

50 ml

Shelf Life:
24 months
after opening

INDIAN SPIKENARD EXTRACT

SOYA PROTEINS

CORN PROTEINS

ASHWAGANDHA EXTRACT

TURMERIC EXTRACT

BACOPA EXTRACT

WHEAT PROTEINS

BEFORE / AFTER

RECONSTRUCTS DAMAGED, POROUS HAIR FROM THE FIRST APPLICATION

MAKES HAIR SMOOTH AND SHINY, MAINTAINS COLOR. RESTORES SKIN

pH 5.0

FINISH GEL

Ingredients: Purified Water, Aloe Barbadensis (aloe vera) Extract, Glycerin, Polyacrylate crosspolymer-6, Betaine, Saccharide Isomerate (and) Aqua (and) Citric Acid (and) Sodium Citrate, Oleth-5 Phosphate, Sodium hyaluronate, Isopentyldiol, Simmondsia Chinensis (Jojoba) Seed Oil, Argania Spinosa Kernel Oil (Argan oil), Tocopherol, Phenoxyethanol (and) Ethylhexylglycerin (PEHG), Fragrance

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NOEMI FINISH GEL

Completes the coloring process.

Fixes active ingredients and helps maintain color intensity.

Makes hair smooth and shiny.

Soothes and hydrates the skin, reducing redness.

Application:
Apply a small amount of gel to the eyebrows. Distribute over the skin and hair. Do not rinse off.

30 ml

Shelf Life:
24 months
after opening

ALOE VERA EXTRACT

MOISTURIZING ACTIVE

JOJOBA EXTRACT

ARGAN OIL

BETAINE

LEAVE-IN FINISH

MAINTAINS MOISTURE IN THE SKIN AND HAIR FOR OVER 24 HOURS AFTER COLORING AND CHEMICAL TREATMENTS

SOOTHES THE SKIN, RELIEVES IRRITATION AND REDNESS

CLOSES HAIR CUTICLES, FIXES ACTIVE COMPONENTS AND COLOR

pH 5.0

COLOR CARE

Let's look at the coloring system as a unified process, where each product has its place and helps the professional achieve the desired result.

The natural pH of eyebrow hair in humans is typically between 4.5 and 5.5. The preparation for coloring starts with gentle products that carefully remove residual oils, cosmetics, and prepare the hair for coloring. Then, the coloring with NOEMI follows. All NOEMI dyes have a mild alkaline base and work within a pH range up to 9.5. Afterward, we properly complete the coloring process and restore the hair and skin to their original state.

This is why it is so important to understand—**working IN THE SYSTEM is working towards the result!**

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